# *Discover linoleum,* LOVE MARMOLEUM



creating better environments



#### **MAGNIFICENT** MARMOLEUM

Marmoleum is Forbo's brand for Linoleum floor covering. Linoleum is a specific and very special category with the so-called resilient floor covering industry. What makes linoleum different is that it is made from natural raw materials and that the product has a wide range of characteristics that is not found with any other floor covering. In this booklet we want to inspire you with our Marmoleum offer and explain why this floor covering is one that deserves a place in your next project.



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### THIS IS WHERE WE GROW MARMOLEUM

Making Marmoleum is a truly fascinating journey, one that starts here on the flax fields in Europe and Asia. Flax is a versatile plant that produces fibers and seeds that serve as raw materials in various industries. For linoleum we press linseed oil out of the seeds and use it as a main ingredient for our Marmoleum floors. What remains of the seed is used as animal feeding. Flax is an annual crop and can be harvested as long as the sun shines and rain falls, as such it is the most sustainable start of any floor covering you could wish for.



Linseed oil pressed from the seeds of the flax plant, we use ...

# PURE **NATURE**

rosin from pine trees which together with the linseed oil is heated and creates a linoleum paste mix. To this we add finely grinded upcycled wood such as the branches, trunks and roots of the trees harvested in the certified forestry industry. We call this material wood flour.

wood flow

xue uogin

Limestone is a fourth element which is added to the linoleum paste mix and the wood flour to create linoleum granules.



Organic pigments and natural iron oxide take care of the coloration of the granules.

www.tone

The fibres from the jute plant are used for the jute mesh carrier on which linoleum is calandered.





# THE **ART** OF **MANUFACTURING** MARMOLEUM

The craft of making Marmoleum originates from the century before last. Making linoleum literally was a handmade and manmade process, one in which the mixing, maturing and calandering of the raw materials was a trade mastered by few.

Forbo has been a driving force in developing the linoleum production process into a lean, automated and low energy consuming operation. We are proud of our experts as much as they take pride in creating every piece of Marmoleum.









# **DISCOVERING** THE GREEN ROAD

Your environment benefits from using Marmoleum, not just because you are using a floor covering that is made from natural raw materials, which means that you are literally bringing nature inside, but you also benefit from a floor that is contributing to a healthy indoor environment with a floor that is hygienic and has natural anti-bacterial properties. Forbo's Marmoleum has been awarded with a large array of international environmental certificates such as the Nordic Swan, the Blue Angel and Nature Plus. In addition Marmoleum floor covering improves the environmental and well-being score in building ratings such as LEED, Breeam and the Well building standard.



### A BONUS FOR THE ENVIRONMENT

There is one more good reason to take an interest in Marmoleum floor coverings for your indoor space. You are actually choosing a floor that is  $CO_2$  neutral, by nature. The raw materials used for creating linoleum have absorbed such an amount of  $CO_2$  during the time the plants, trees and crops matured, that this amount of  $CO_2$  actually exceeds the amount of  $CO_2$  that is emitted during the production process of the product. Each square meter of Marmoleum delivers a bonus to the environment and reduces  $CO_2$  emissions.



CO<sub>2</sub> is absorbed in every annual crop of jute and flax plants that provide jute fibers and vegetable linseed oil.



Pine trees, larch trees and the cork oak collect CO<sub>2</sub> during their life time and provide rosin, wood flour and cork granulate.



We produce with 100% green electricity derived from the sun and wind, not adding any CO<sub>2</sub>.



Our Marmoleum is produced in a modern energy efficient environment.



All this results in a CO<sub>2</sub> neutral, natural, circular floor covering product.





# A MODERN **VERSATILE** CHAMPION

The heritage of linoleum stretches for over 150 years. Since its conception, linoleum floor coverings have been seen as a contemporary, functional and durable solution for both public and private spaces. At Forbo we have developed linoleum into the Marmoleum brand, designing and producing modern beautiful floor covering solutions in over 200 colorways and more than 15 different design structures, available as roll, tile or plank varieties. This allows Marmoleum to be a versatile champion not only for public spaces like in healthcare or education facilities but also a beautiful sustainable solution for commercial floors in retail, office, leisure and hospitality.













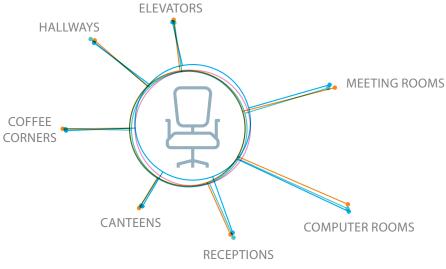


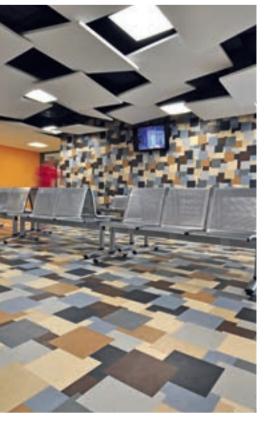


# MARMOLEUM AND **OFFICE SPACES**

Natural light and color have entered the workspace, creating pleasing and creative surroundings. The Marmoleum ranges create serene and stylish environments that fit the modern office space. Matching linoleum Bulletin Board and Furniture Linoleum can provide modern and functional accents for an efficient working environment.





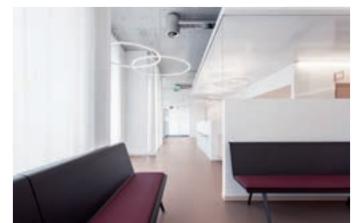
















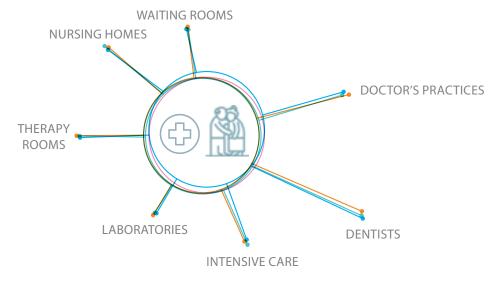


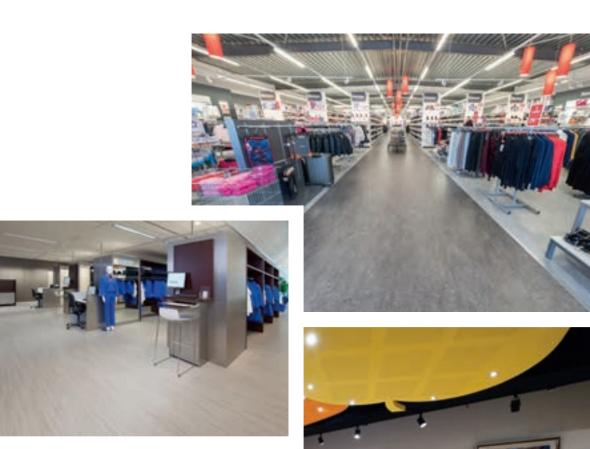


# MARMOLEUM FOR HEALTHCARE AND CARE ENVIRONMENTS

To the present day Marmoleum is chosen as the desired flooring solution for healthcare and cure environments. Hospitals, private clinics, aged care facilities and assisted living environments all benefit from using Marmoleum as a hygienic, natural bacteriostatic floor covering solution that is easy to clean and maintain as well as durable, safe and comfortable for both wheeled and foot traffic.















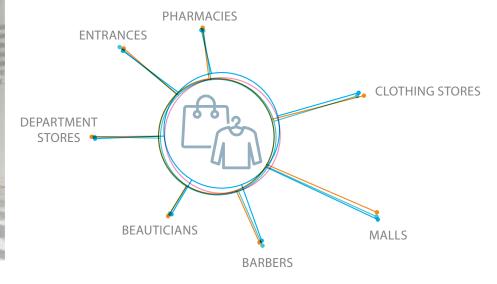




# MARMOLEUM AND **THE RETAIL ENVIRONMENT**

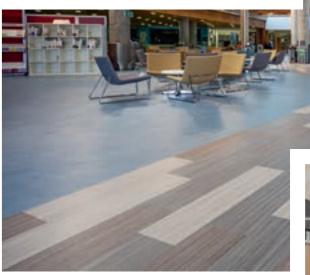
Marmoleum floors help create an exceptional brand and shopping experience. The vast array of colors and design options enhance the brand experience without compromising on the practical and functional demands of the high traffic retail environment, one that supports the sustainable footprint of the brand.







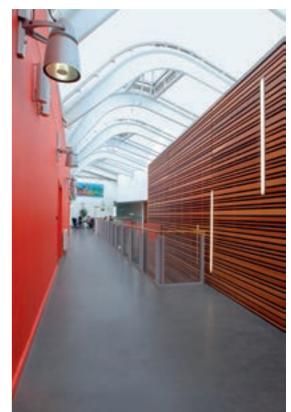














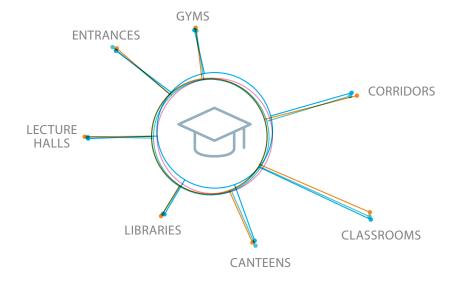




# MARMOLEUM CARING FOR **YOUR** EDUCATION

From a child's first footsteps in a nursery or kindergarten right through to their primary and secondary education all the way to university, Marmoleum floor covering will follow them, whether in their class room, auditorium, sports hall or faculty library, providing solid, durable and hygienic floor covering as the basis for their education.





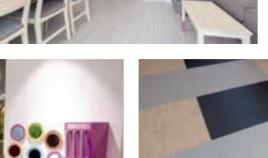












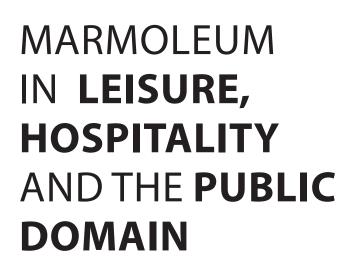




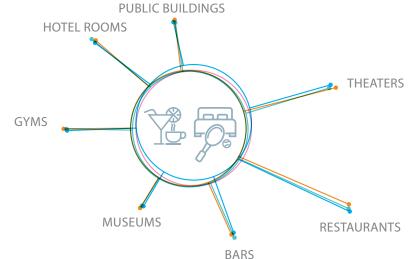








Everywhere where people meet, work, relax and play Marmoleum floor covering provides solutions for all those who are looking for a durable and sustainable floor covering that is easy to clean and maintain. The wide choice in collections, colors and designs in the Marmoleum ranges ensures that there is a fitting floor for every occasion.



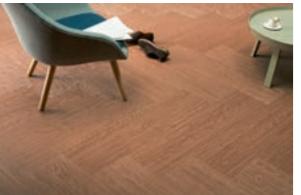


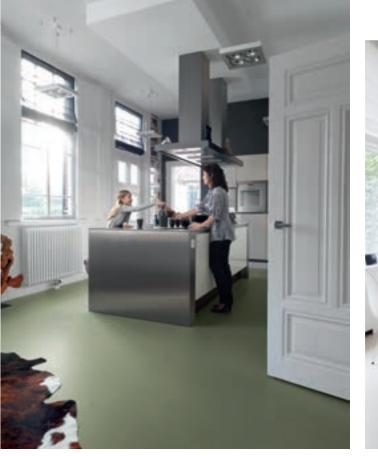














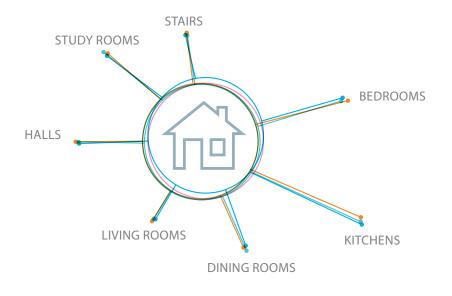




## MARMOLEUM **AT HOME**

Marmoleum floors follow domestic trends where not only nature is brought inside but where solid neutral uni-colors in concrete and wood designs provide a basis for modern interiors. Suitable for underfloor heating and easy in use, Marmoleum also is a perfect hassle-free solution for the home environment.





# marmoleum<sup>®</sup> marbled

#### MARMOLEUM **MARBLED** DEFINING NATURAL SPACES

The Marmoleum Marbled collection provides the largest color bank in resilient flooring, a beautiful arrays of structures and designs that connects the colours of the indoor space, and at the same time keeping a low profile. There are 5 marbled designs in this collection; they are:

#### Fresco

A strong palette of tone in tone colours creating a fresh, delicate and balanced aesthetic with a soft contrast and a refined marbled structure.

#### Real

The 'royal' classic blend of carefully selected colours, developed to create choice and mixes of colour ranging from warm neutrals to calm greys as well as exiting brights and fashion shades.

#### Terra

A new design with a close and highly contrasting structure inspired by ingenious rock types. It creates a sophisticated small scale marble with great soil hiding properties in an authentic colour mix.

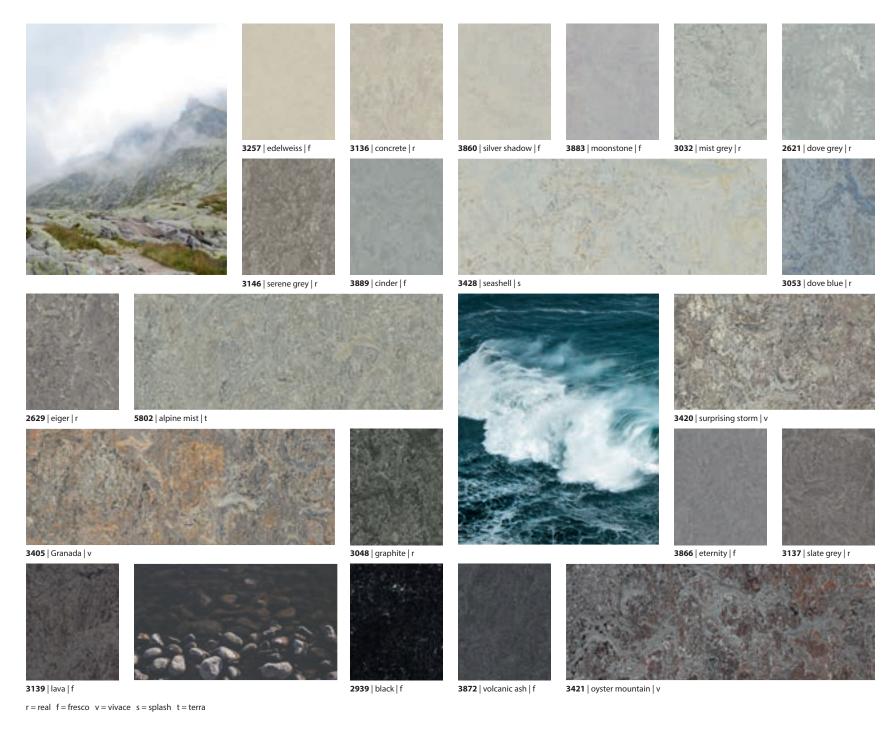
#### Vivace

Marmoleums' most liveliest and most outspoken blend made with six to eight colours to create a chameleon floor that adapts well to a multitude of interiors.

#### Splash

A new definition of a marbled design where the individual colours are playfully scattered over the floor delivering a slight nuance of colour where ever you look.

#### marmoleum<sup>®</sup> marbled

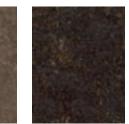


**3246** | shrike | f









3236 | dark bistre | r





**3426** | cork tree | v













**3232** | horse roan | r



**3141** | Himalaya | r





5803 | weathered sand | t











3234 | forest ground | r



**3427** | agate | v







**2713** | calico | r

3861 | Arabian pearl | f





**3858** | Barbados | f



**2499** | sand | r

3038 | Caribbean | r









5801 | river bank | t

**3890** | oat | f









#### marmoleum<sup>®</sup> marbled



3828 | blue heaven | f





**3267** | aqua | f



3430 | salsa verde | s



3881 | green wellness | r





3885 | spring buds | f

3224 | chartreuse | r



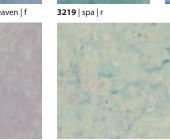
3259 | mustard | f



**3265** | avocado | f



**3247** | green | f





3429 | bluemoon | s



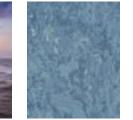
**3270** | violet | r



3123 | arabesque | r



r = real f = fresco v = vivace s = splash t = terra



3055 | fresco blue | r



3030 | blue | r







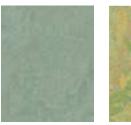
3261 | marine | f







3271 | hunter green | f







3431 | limoncello | s



**3411** | sunny day | v

3251 | lemon zest | f





3125 | golden sunset | f









3847 | golden saffron | r



3825 | African desert | f



**3262** | marigold | f

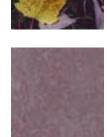
3403 | Asian tiger | v

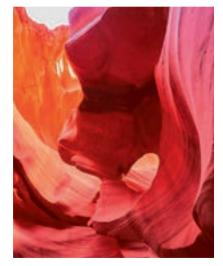


3127 | Bleeckerstreet | r



**3273** | ruby | f







3268 | honey suckle | r







**2767** | rust | r

**3203** | henna | f

3131 | scarlet | f

# marmoleum<sup>®</sup> solid

#### MARMOLEUM **SOLID** DEFINING PURE SPACES

Marmoleum Solid is a collection of five distinctive individual textures that provide the foundation for creating pure distinctive modern spaces. This Marmoleum collection is often seen as the most modern display of what Linoleum is capable of. The Cocoa range in the Solid collection has been awarded with the iF Design award. The five designs of the solid collection are identified as:

#### Cocoa

A completely new concept of a range of five colors to which for each of them upcycled cocoa husk has been added creating a visual random effect in a plain unicolored surface.

#### Walton

Named after Frederic Walton, the inventor of linoleum, the Walton range is a series of classic and contemporary to modern solid uni colors that present linoleum in its purest form.

#### Piano

A tone in tone scattered design, which when installed presents itself like a uni color, but with incremental overtime visual retention. The collection is made with both neutral as well as accent colors that all combine very well within the range.

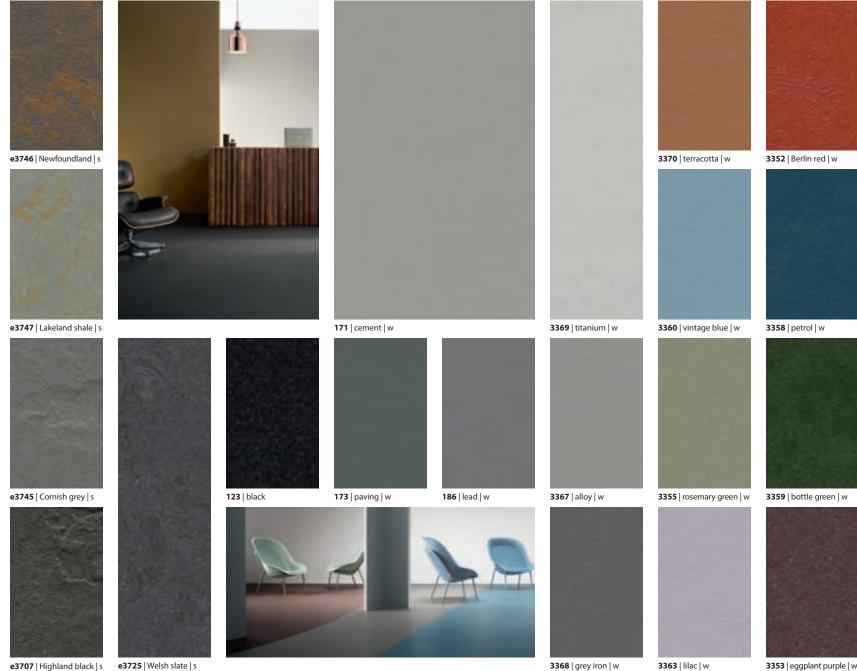
#### Concrete

A true to life series of concrete colors in modern warm and cool grey neutrals. The range is complemented by a series of 'shimmer an glow' colors that are subtlety mixed in with the grey base.

#### Slate

Inspired by the texture of natural slate stone bringing an extra dimension to the design. Marmoleum Slate offers five natural slate colors that come to life on your floor.

#### marmoleum<sup>®</sup> solid



s = slate w = walton c = concrete co = cocoa p = piano

3368 | grey iron | w

3363 | lilac | w

 $\textbf{3353} \,|\, \text{eggplant purple} \,|\, \text{w}$ 



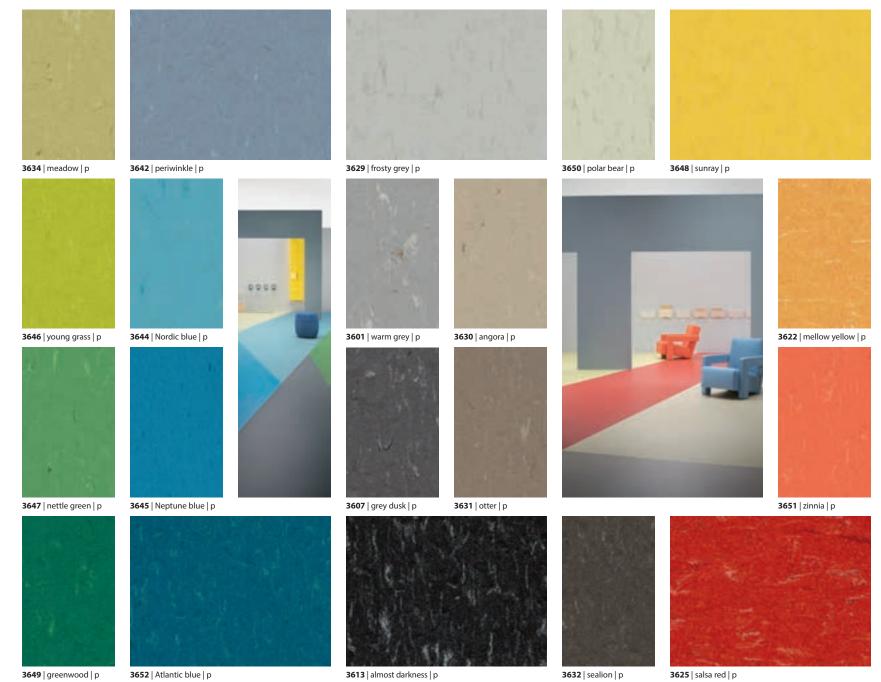
| black hole | c

| cosmos | c

| Stella | c

3568 | delta lace | c

#### marmoleum<sup>®</sup> solid

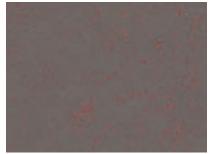


s = slate w = walton c = concrete co = cocoa p = piano

3733 | yellow shimmer | c



3712 | orange shimmer | c



3737 | red shimmer | c



3741 | yellow glow | c



3738 | orange glow | c

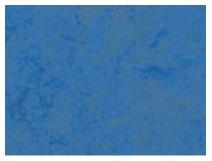


**3743** | red glow | c





3742 | green glow | c



**3739** | blue glow | c



 $\textbf{3740} \,|\, \text{purple glow} \,\,|\, \text{c}$ 



3736 | green shimmer | c



3734 | blue shimmer | c



3735 | purple shimmer | c



#### MARMOLEUM **LINEAR** CREATING COMFORTABLE SPACES

Marmoleum Linear is designed to create a contemporary, comfortable environment with a warm and welcoming feel for informal, natural settings with a homely atmosphere. A setting where we will recover faster, feel encouraged to work, share ideas, and to learn. With an intuitive reference to nature, the Linear collection allows you to create various atmospheres within a space, adjusting to changing needs. The neutral, rich colours have the ability to easily adapt and come to life when combined with each other and other materials. With Linear, the floor can act as a canvas offering endless possibilities.

#### Feeling at home anywhere

With this Linear collection, we offer a relevant, functional and desirable range that allows you to create comfortable spaces with a natural touch where you truly feel at home. The directional Linear pattern can be used to create a floor that guides people from one space to another, and to indicate an area within a larger space.

#### marmoleum<sup>®</sup> linear





5257 | sandy chalk



5232 | rocky ice



5248 | urban silver



5250 | blue basalt



5249 | Stonehenge



5251 | black glacier



3573 | trace of nature



5231 | Cliffs of Moher



5252 | ivory shades



5253 | bleached gold



5225 | compressed time





5255 desert sand



5217 | withered prairie



5256 | silt stone



5218 | Welsh moor



5254 | red horse

# marmoleum<sup>®</sup> modular

#### MODULAR MARMOLEUM CREATING YOUR OWN FLOOR

The planks and tiles in this collection are created around visual of wood, concrete, stone and marble with additional accent colors. The designs are featured in a range of color tones that be use to mix and match or on their own. The Slate and the Striato designs in this collection have been awarded with both the iF product award as well as with the Red Dot design award.

#### Lines

The colors of natural wood and stone in shades of warm and cool neutrals presented in a range of color tones that can be used on its own or combined to create a lively harmonious floor pattern of planks of 100x25 cm.

#### **Lines Textura**

The Striato Original wood designs have been enhanced with two exclusive embossing structures that follow the wood grain providing the linear design with a deeply embossed wood inspired structure, always varying per plank.

#### Slate

A very realistic random embossing of the Marmoleum offers four natural slate colors in 50x50 cm tiles that come to life on your floor.

#### Shade

A mixture of concrete and stone visuals that come as large 50x50 cm tiles or 25x50 cm brick format for creating realistic solid looking floor covering patterns

#### Marbled

A contemporary classic design of which the colors are created to mix and match, creating subtle nuances in the tile floor as it is being designed.

#### Colour

A traditional and classic Marmoleum tile offer which in this case is created to work on its own or to mix and match with other ranges of this Marmoleum Modular collection.